

# FELLOWSHIP DESCRIPTION

The information below will be available to all fellowship applicants. Please type or paste responses directly into boxes, which will expand to fit.

Organization name: Location (city/state):		DSST Public Schools Denver, Colorado		
Y	Yearlong Fo	ellowship	Summer Fellowship	
<b>X</b>	(June 2018-	May 2019)	(June-August 2018)	

## **Organization Mission/Goals** (100 words or less):

<u>May include a bulleted list of priorities or initiatives, in addition to mission statement.</u> Our Mission: DSST Public Schools transforms urban public education by eliminating educational inequity and preparing all students for success in college and the 21<sup>st</sup> century.

Our organization is focused on a number of priorities – including ensuring that our schools are integrated across socioeconomic lines through student recruitment, improving all of our academic programs to continue our track record of results. Additionally we are in the process of rebranding and creating a new suite of marketing and communication materials and tools.

Title of PIFP Fellow: Home Office Fellow

## Primary responsibilities of PIFP fellow (bulleted list; 100 words or less):

These responsibilities vary a bit any given year based upon the strengths of the fellow, their interests and the needs of our organization. Our current fellow's primary responsibilities include:

- Managing our website
- Creating our monthly newsletter
- Assisting in event planning and execution
- Assisting with student recruitment efforts across our 14 schools
- Writing to a variety of external audiences
- Organizing and leading tours

#### Qualifications sought in PIFP fellow (bulleted list; 50 words or less):

Include **Required** and **Preferred** sections, if applicable.

Required

- Strong communications abilities both written and verbal communication
- Want to learn
- Team player
- Interest in reforming our educational system to ensure that all students are receiving a great education

Preferred

- Ability to create good looking one pagers or other types of collateral
- Photography skills / videography skills
- Writes or speaks somewhat fluent Spanish

# Areas of skill/experience/background *required* in PIFP fellow:



## Technology skills required in PIFP fellow:

	Adobe Creative Suite (Acrobat, InDesign, PhotoShop)	x	Graphic design (infographics, etc)
	Blog platforms (WordPress, Blogger)	x	Microsoft Office Suite (Word, Excel, PowerPoint)
	Database management (Salesforce, GiftWorks, Wild Apricot)		Video/film production
	Digital marketing/outreach (Twitter, Instagram, Facebook, etc)		Website design/management (WordPress, SquareSpace, etc)
	E-newsletter platforms (MailChimp, Constant Contact, Vertical Response)		Other:
	GIS		Other:
Certifications  WFA  WFR    Required:  Other:			First Aid CPR
	nguage Skills  English  Spanish    quired:  Other:		